



Press Release

For Immediate Release

A Glance at the MapsofWorld Business Model

New Delhi, 7th February 2008: MapsofWorld is an important portal of MapXL Inc, a division of Compare Infobase Limited. It looks after the mapping business of the company. Apart from Maps of World the other main portals of MapXL include, Maps of India and Economy Watch. Maps of World began its journey in the World Wide Web with a mere 80 pages of content and has gradually emerged as one of the leading portals that offer maps and accurate information on various countries of the World. Maps of India, on the other hand, is a leader in providing detailed information on the country. The maps developed keeping in mind the intricate details of map making makes it one of the most reliable sources of information on the country. Economy Watch updates the browsers on what is happening in world economy. It keeps a close tab on the current trends in the world of business, mortgage, finance and insurance.

The GIS division of MapXL is engaged in the preparation of digitized maps of various countries and regions across the world. These maps are interactive in nature and are complemented by slide shows and databases. The GIS division also handles prestigious client projects by making use of the latest technology. These include Data Conversion, Geo Coding, Web based GIS application development and Image Processing Solutions. There is a cartography section which offers the clients with maps that have been prepared according to their personal specifications.

The vibrant research cell at MapXL is involved in research activities like the development and analysis of data and documentation of the same, which helps to improve the quality of content available on the portal. The Yellow pages section at MapXL aims to provide the surfers with accurate information about the location of various businesses in India.

MapXL also offers its products for sale through various online stores. These products include Maps of World CD, Maps of India CD, Geo Rules CD, etc. available on the online Printable Map Store, World Map Store, India map Store, India CD Hub and China Map Site.

The [Business model](#) of MapsofWorld.com gives an insight into the various business ventures of the company and their products.

About MapsofWorld.com

Mapsofworld.com has been conceived, designed and owned by Compare Infobase Limited, and managed by MapXL Inc - which represents the portal in the global market. Since its inception in 2003, Mapsofworld.com has grown phenomenally – in terms of information as well reach.

We are globally renowned for mapping solutions and authentic information on a plethora of relevant topics. This user-friendly portal offers a comprehensive range of information about the world in the form of easily understandable map images. Besides being a treasure trove for all kinds of global maps, Mapsofworld.com also provides ready-made and custom maps for publishing, data sets, GIS services and content development services across all industry segments.

For more information, log on to www.mapsofworld.com

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