

MapsofWorld, participates in Frankfurt Book Fair 2009

October 14, 2009: MapsofWorld.com – Your Windows to the World, announces its participation in Frankfurt Book Fair 2009. This year MapsofWorld will be exhibiting its online collaborative mapping marketplace – cm2.mapsofworld.com; e-commerce portal – store.mapsofworld.com and mapping services like customized mapping solutions and GIS services.

In the current edition of FBF, MapsofWorld will be showcasing the Beta version of Collaborative mapping marketplace (CM2), a sub domain of mapsofworld.com, which aims to provide a common web sphere for the entire mapping fraternity. CM2, an online collaborative platform, offers direct opportunities for mapping companies to promote their products and services to potential buyers. Working on the concept of 'Search, Share and Connect', it allows users to buy, sell and share all kinds of maps and map products. Using the powerful online reach of MapsofWorld.com, CM2 users will not only improve upon their sales and marketing efforts but will also reach out to a set of audience interested in maps.

Apart from CM2, the portal will also display maps created for the likes of Time Out - Mumbai and Goa travel guides; Parragon Books - The World-Atlas & Encyclopedia; Footprint - Diving Guides and many more.

Mani Singh, President MapsofWorld.com, MapXL Inc. said, "CM2 intends to offer online visibility to all the map making companies, by providing them a platform, wherein they can utilize the 4.5 million user base of MapsofWorld.com. This free to register marketplace has immense potential of helping mapping marketers to tap the right group of people, and thereby generating business referrals for them."

All are invited at Hall 3.1 J 647 in FBF 09 to know more about CM2 and various other products & services.

Mapsofworld.com - Your Window to World

MapXL Inc. launched MapsofWorld.com in 2003 with an objective of making it a global map site. At present, [MapsofWorld](http://MapsofWorld.com) is a credible online resource for maps & travel related information. With a monthly user base of 4.5 million visitors, the website offers an international platform for promoting map products and services across the globe. With a staggering 70,000 pages of quality content and over 7,000 maps, the website is one of the most preferred mapping portals in the world.

MapXL Inc., a leading web solution provider, is known for its web portals such as Mapsofworld.com, MapsofIndia.com, Worldmapstore.com, Indiamapstore.com.

If you would like to have more information about this topic, or schedule an interview with Mani Singh, contact at mani@mapxl.com