



Maps of World  
YOUR WINDOW TO THE WORLD

# media kit'08

GeoReach your Business,  
Maps of World makes it visible



# A ONLINE DESTINATION FOR ALL MAPPING REQUIREMENT

Thank you for your interest in advertising on mapsofworld.com. By advertising on mapsofworld.com, you'll be reaching over 3.5 million unique visitors every month in an extremely targeted market accross all verticals -- experience the great online community.



## Mapsofworld.com

offers a strong online advertising opportunity for distributors, retailers, corporations, companies that wish to tap into a large focused collaborative mapping marketplace.

Google.com lists mapsofworld.com as number two after google in the mapping search listing.

## WHY MAPS OF WORLD ?

Mapsofworld.com, your window to the world of information, continues its saga of exploring new ways of making itself an interactive and user-friendly website.

### Highly Qualified Audience of Maps of World:

- Upscale, loyal audience looking for up-to-date map and localize information.
- Maps of world is visited by holiday makers and providers, working professionals, educational Institutions and students.
- An "at-work" audience looking for technology and business news and information on advanced capabilities and support for mission-critical business mapping solutions



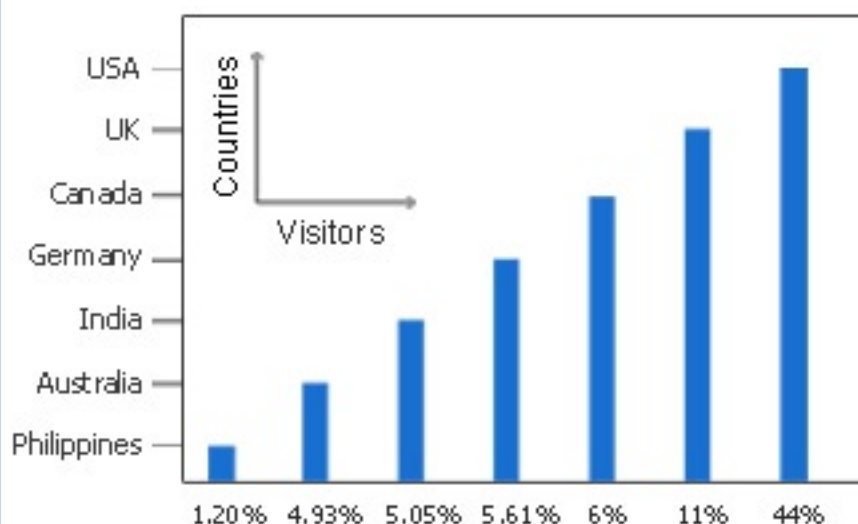


## HOUSEHOLD INCOME OF OUR UNIQUE VISITORS.

Maps of world targets unique audience composition of travelers, working professionals students & parents, schools/institute coming from multiple demographics. With consistent growth in site traffic, MapsofWorld.com is the most preferred online maps & information resource serving countries like USA, Canada, UK, Germany, Australia, India and others.



## VISITOR AT OUR MAPSOFWORLD.COM FROM MAJOR CITIES OF USA



In this era of Internet, web presence is a must to ensure your success in business. A recently conducted survey reveals the reach of our portal in several countries, and across all sections of people. Maps of World is the right platform for you to reach the right people, thereby ensuring optimal return for your advertising money.

## OUR MEMBERSHIP DEMOGRAPHICS

With advanced technology, it's now possible to know the browsing habits of your potential customers. Here is the user statistics for Mapsofworld.com: 64% of its viewers are homeowners; 62% have attended college or are graduates; 36% are working professionals.



# BENEFIT IN ADVERTISING WITH US

Mapsofworld.com is a popular gathering place for the mapping community where current and potential map users can find the customized mapping solution, online booking, white label opportunities and information on maps from across the globe. You will reap the benefits of our experience with online advertising services by our commitment to making your campaign as effective as possible.

## Among the benefits you receive by advertising with mapsofworld.com

- Your advertisements appear on a site designed to connect consumers with valuable online mapping services, products, services, and applications.
- Exposure to over 3.5 million unique visitors per month to make sure your product or service is seen.
- As an advertiser on mapsofworld.com, you will be placed at the top of your respective country/area ahead of the alphabetical list.
- Comprehensive reports on your campaign via email and online.





“Speak French, Tour US,  
Fancy Dubai - brand  
with Maps of World”

# online advertising



Mapsofworld.com offers a wide variety of advertising opportunities to fit each company's and individual needs. We offer different page types that range from the very high-traffic home page (Landing Page) to very targeted regional and country pages and mapping service pages. There are also four different ad sizes available: the button ad (120 × 600 pixels), (160 × 600 pixels), (160 × 140 pixels), (468 × 60 pixels), (600 × 60 pixels), or the larger horizontal ad (728 × 90 pixels). Below you will find a sample Premium Page that demonstrates the relative banner ad sizes and placement.

Skyscraper



(120 X 600)

Leaderboard



(600 X 60)

Banner



(160 X 140)



(160 X 600)



(728 X 90)



(468 X 60)

Maps of World is the right platform for you to reach the right people, thereby ensuring optimal return for your online advertising money.

## ABOUT US

MapXL Inc. is the host and facilitator of mapsofworld banner advertising program and has designed its system to be simple and user-friendly for internet advertisers. The company has a strong record of beating the Internet average on click-through per impression and customer satisfaction.

## READY TO ADVERTISE? TAKE ADVANTAGE NOW.....

Mapsofworld.com online campaign consultant will help you on your campaign today. Give us a call and we'll walk you through the process, or fill them out if you know what you want!, You can speak with Mani Singh, if you have any questions, would like a quote, or are ready to get started.

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